

New Export Market Toolkit

NEW EXPORT MARKET TRADE STATS AND FIGURES

Name & basic information (*population etc*)

Source:

Time Zone

Source:

UK exports to

Source:

UK exports from

Source:

GDPR notice *(if any)*

Source:

Trading partners and volumes

Source:

UK contacts on the ground

Source:

NEW EXPORT MARKET LANGUAGE AND CUSTOMS

Language(s)

Source:

<p>Religion(s)</p> <p>Source:</p>
<p>Business etiquette</p> <p>Source:</p>
<p>Local customs</p> <p>Source:</p>
<p>Social media culture</p> <p>Source:</p>

Popular search engines

Source:

LinkedIn popularity

Source:

Facebook popularity

Source:

National holidays

Source:

TARGET COUNTRY EASE OF DOING BUSINESS

State of digital economy

Source:

Internet infrastructure

Source:

Ecommerce

Source:

KEYWORD SEARCH VOLUMES *(state which tool used)*

Search volume Keyword

Source:

Search volume Keyword

Source:

Search volume Keyword

Source:

GOOGLE TRENDS

Your findings A

Source:

Your findings B

Source:

Your findings C

Source:

NOTES